

Applying Vinyl Graphics



Material Needed: Isopropyl Alcohol
Masking Tape
Measuring Tape
Application Tool or Stiff
Credit Card

Straight Pin
Scissors
2nd Pair of Hands

Please carefully read and understand these instructions before attempting to apply your vinyl graphics. You generally do not get a second chance. If you are confused, please give us a call and we will try to help you out.

The surface you are applying your graphics to, **MUST** be clean and free of wax, dirt, grime, or chalking paint. Once the surface is clean, proceed as outlined below.

1. Remove all wax, dirt, etc. Clean surface thoroughly with alcohol. Measure from all sides to locate the graphic precisely as desired. Use small pieces of masking tape to hold the graphic as you measure and align. Run a strip of masking tape down the center of the graphic.
2. Now is when the second pair of hands is needed/useful. Starting on the right, lift the graphic up and towards the center masking tape. Gently remove paper backing and cut off at the center leaving the graphic stuck to the transfer tape.
3. Have a helper hold transfer tape and grab toward the right and up off the surface. Starting from the center, near the masking tape, use application tool (or credit card) smooth down the graphic. Rub firmly in direction of arrows, as shown in Figure 3 working the air to outside edges. Re-center masking tape strip and repeat Step 2 & 3 to the left.
4. Starting at the upper corner, gently pull the transfer tape off, pulling down and at an angle. Prick any air bubbles with a pin and push the air out. Do not wax or rub except for 24 hours.

If you are installing graphics in layers, such as a shadow under lettering. Lay the first layer down then position the second layer over the top and repeat the entire process. When laying down graphics that may require a little positioning as they are applied, it can help to spray a small amount of application fluid on the surface you are applying the graphic to before laying down the graphic. The application fluid will allow some movement of the graphic before it is squeegeed down. Application fluid can be made in a spray bottle from a cup of water with 2 or 3 drops of liquid soap and about an ounce of isopropyl alcohol. Do not install graphics on hot or cold surfaces. Surface temperatures should be between 55°F and 90°F. When in doubt, please give us a call before you start and we will try to help.

